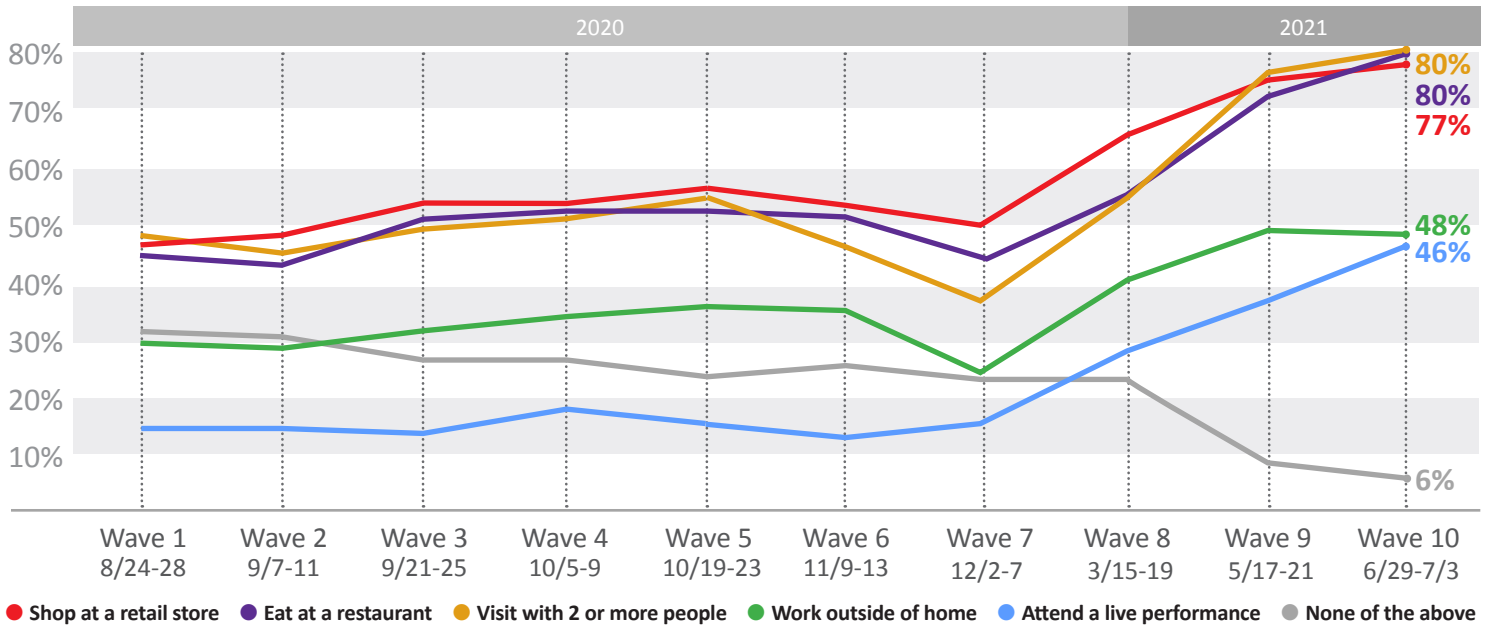




DCBID is conducting a multi-wave survey to track activities and sentiments about the pandemic and Downtown LA to help guide recovery efforts. The most recent responses were collected from Jun 29-July 3, after virtually all COVID related restrictions had been lifted. These results show that shoppers, diners, and office workers are returning to DTLA in substantial numbers, while residents, who mostly never left, remain as committed and engaged to the community as ever.

WILLING TO ENGAGE IN ACTIVITIES



ENGAGEMENT IN DTLA

48% of respondents dined out in DTLA in the past month.

August 2020: 29%
▲ **65%**

43% of respondents had shopped in DTLA in the past month.

August 2020: 31%
▲ **39%**

IMPROVING SENTIMENT ON THE FUTURE

51% say DTLA is moving in the right direction.

August 2020: 42%
▲ **21%**

61% are optimistic about the future of DTLA.

August 2020: 56%
▲ **9%**

OFFICE WORKERS RETURNING

56% had worked at their office in DTLA during the past month.

August 2020: 36%
▲ **56%**

48% were still working from home all or most of the time.

August 2020: 62%
▼ **22%**

RESIDENT PASSION PERSISTS

84% say they love DTLA.

August 2020: **78%**
October 2019*: **83%**

69% feel like part of the DTLA community.

August 2020: **68%**
October 2019*: **70%**

* DTLA 2020 Survey

Published July 13, 2021

Produced by the Downtown Center Business Improvement District
DowntownLA.com/RecoveryCompass

